

# SOAR Facilitator Certification Program

Uniquely powerful cohort-based leadership and employee training



***Inner Growth.  
Outer Growth.  
Real Results.***

## What is SOAR T3?

Based on key frameworks from the book "Language and the Pursuit of Happiness" and "Language and the Pursuit of Leadership Excellence", the **SOAR T3 (Train-the-Trainer) Program is a 3-day active learning certification** that trains coaches and consultants to offer a cutting-edge, multi-module leadership and employee development program.

This T3 Program includes a kickoff webinar, pre-work in peer teams, a 3-day in-person certification program and inclusion into a vibrant, generous and growing community of practitioners.

## Our Promise to You

You will dramatically strengthen your **LEADERSHIP** and **EMPLOYEE DEVELOPMENT** offerings, opening avenues for greater revenue generation while providing powerful, long-term impact for your clients.

## You Will Receive

- Full sets of materials (facilitator guides, participant guides, over 10 hours of videos) for delivering 8-module leadership and employee development program.
- Hands-on practice in developing and delivering key topics within the SOAR program, as well as valuable feedback from peers and learning guides.
- Immediate inclusion into a vibrant and engaged SOAR Alumni Community of Practice and ongoing guidance, resources and support for growing and expanding your practice.

## Join Us

If you are an experienced coach, consultant or trainer you are invited to learn with us by joining Cohort #5

## SOAR T3 Cohort #5 Information

**October 25, 2017:** Kickoff Webinar

**October 25 – December 5, 2017:** Pre-Work / Preparation

**December 6-8, 2017:** 3-Day In-Person Workshop

**Location of December 6-8 workshop:**  
REI Systems in Sterling, VA

**CCE's:** 7.5 hrs. Core Competency + 4.5 hrs. Resource Development

**Register:**  
<https://soart3cohort5.eventbrite.com>

**Registration Ends:** October 25, 2017

**Tuition:**  
Early Bird Discount (before Oct 15): \$2,995  
After October 15: \$3,295

**For more information contact program facilitators:**  
**Chalmers Brothers**  
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**Sarah Happel**  
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**Early registration is recommended.  
This program will sell out!**

"SOAR-T3 training and skills have proven invaluable in my coaching practice! Since my training with Chalmers, I have incorporated SOAR into every team coaching engagement, in addition to facilitating team and group off-sites. In every instance, my clients rave about the value of SOAR and ask for more!"

Michael D. Rochelle,  
PCC LTG, USA (Retired)



"The SOAR T3 program is for coaches and consultants seeking to dramatically improve leadership and training skills. It provides proven resources you need to deliver powerful training that transforms workplace relationships, culture and execution. Chalmers and the team deliver the SOAR T3 with great care, passion and generosity. I highly recommend this program, it was excellent!"

Deanne Prymek (SOAR T3 Cohort 2), Newfield  
Network Director of Programs



"My SOAR T3 experience has impacted who I am and what I'm able to do. It is the lynchpin of my coaching and training toolkit. I am now leading transformational training programs that make a meaningful difference for a great many leaders, managers and employees."

Francis Roman, (SOAR T3 Cohort 1),  
Georgetown Leadership Coaching Program,  
REI Systems, Inc.



"Attending the SOAR T3 program upped my professional game tremendously, giving me all the tools necessary to propose on and deliver programs that help my clients create cultures of accountability and excellence. The materials provided are rich and complete, giving me the confidence I needed to deliver a successful leadership/employee development program immediately. Thank you!"

Jennifer Hughes, (SOAR T3 Cohort 2),  
George Mason Advanced Coaching Program,  
CEEK, LLC



# What is the SOAR Program?

The SOAR Program (Success through Observer - Action - Results) is a multi-session, cohort-based leadership and employee development program that dramatically improves conversational, relational and emotional competencies. Based on proven leadership models and methodologies from the fields of organizational development, behavioral science, sociology and linguistics, SOAR provides new tools, perspectives and practices that enable participants to produce breakthrough results, including:

- Heightened levels of self-awareness and self-responsibility, coupled with reduced tendency to blame others
- Improved ability to create and sustain healthy relationships
- Improved leadership effectiveness
- Improved teamwork, productivity and accountability
- More clarity about root causes of performance issues
- Greater authenticity and ability to build or rebuild trust
- New ability to design/influence one's own emotional space

The SOAR T3 program provides you with everything you need to successfully create and deliver customized versions of this program to your clients.